

## Press-release: CAGE changes its logo | 01.14.2005 [22:02]

INTERNET - Coalition Against Global Extremism, more known under the acronym CAGE, has announced today that the long-awaited replacement of the website's logotype has finally taken place.

“We have been receiving numerous requests to change our logotype from various members of our audience for quite a while,” said dolphin, a co-founder of the coalition. “We weren't completely happy with the previous logo ourselves, as it did not reflect the website's purpose properly. Having a crescent represent the first letter of our name confused a great number of our visitors. It made our site look like an Islamic one”.

The new logotype appeared in the place of the old one on January 14, 2005 at 9:30PM EST, being slightly smaller in terms of filesize: 2,721 as opposed to 3,207 bytes. It has been written using the GIF89a format with 64 variations of colour. The exact size of the logotype is 314 by 110 pixels.

According to the board of editors of CAGE, the new logotype represents the website's focus much more clearly and precisely compared to the previous version. “We are really proud of the concept behind the new logo,” stressed dolphin. “The stars comprising the letter 'C' represent the European Union's countries (an allusion to EU's official emblem) bending into a crescent, symbolizing Europe's gradual transformation into the eighth Arab Emirate. With Europe being our primary concern, I think this logo is more than suitable,” concluded CAGE's co-founder.

■